

# A SENSORY SYMPHONY

## Wine & Quartz Sound

Presented by  
Iryna Krainychyn & Olivia B. Panella

SENSATIONAL VOYAGE



*Meet the unexpected*

# 1 QUARTZ SINGING BOWLS

Natural, pure, and elegant, creating a divine sound that opens the senses and harmonizes the wine and the person who tastes it. They offer moments of delightfulness and magic.

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# 2 WINE & SPIRITS

The gift of nature with millenary cultural heritage. Wine is always a crucial element to create a moment of art de vivre, conviviality, pleasure and aesthetics. It also heals the body and soul

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## A SENSORY SYMHPONY

Together they create a sensory symphony, a perfect pairing. They invite you to be guided by your senses to discover the wine in an unexpected manner.





# WINE & QUARTZ SOUND CONCEPT (Original)

Bowls which awaken all your senses and deepen the sensory experience of wine.

Discover wines in 2 steps. First taste them in a classical way; after experience the wine during a Quartz sound bath meditation. You will be able to compare the sensations and be guided by Olivia (Quartz sound expert) and Iryna (wine expert).

You will deep dive in the universe of each specific wine, learn their stories and characteristics. In addition, you will leave feeling more connected to yourself inside and out - offering you gentle moment to transform and expand.

You will live a unique and intense sensory instant and an unprecedented wellbeing experience, let yourself be surprised.

## FOR WHOM?

- Brands collaborations
- Product launches
- Team buildings
- Private clients events

Wine &  
Quartz Sound  
Kinship



# SENSORY SYMPHONY X CLASSICAL PIANO

The Piano and Quartz Sound which awaken all your senses and deepen the sensory experience of wine.

Discover wines in 2 steps. First taste them in a classical way; after experience the wine during Piano & Quartz sound experience. You will be able to compare the sensations and be guided by Olivia (Quartz sound expert), Iryna (wine expert) and Yamin Benjamin Majdi (Pianist)

You will deep dive in the universe of each specific wine, learn their stories and characteristics. In addition, you will leave feeling more connected to yourself inside and out - offering you gentle moment to transform and expand.

You will live a unique and intense sensory instant and an unprecedented wellbeing experience, let yourself be surprised.



# Benefits

1

## Opening the senses

The sound of Quartz singing bowls opens all sensory system in the humans body and deepens the sensory experience of wine. The Quartz sound not only enters via the ears, but also the nose, mouth, eyes, pores, and on a cellular level. Sound can not be deterred, or denied it simple exists and permeates your entire being. You need your eyes, nose, and mouth to understand the personality of the wine, allowing the true feeling of it to reveal itself.

2

## Nature science

Quartz and grapes are born from the Earth where the terroir is undeniable essential. Both go through the transforming process where the 'human know-how' is necessary to offer the final result (sound and wine). We give the clear explanation of those parallels and the divine channel that both Quartz and wine take on their journey to fruition.

3

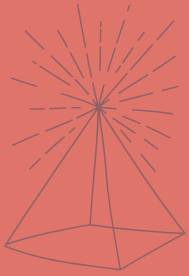
## Shape shifting

Wine is composed from around 85% of water. Human body from 60%. The sound of Quartz has the ability to structure the water cells into a harmonious way. Thus, the wine tasting paired with the resonance of Quartz enables the wine to reach the most balanced form. While gifting your mind, body and spirit profound benefits.

4

## La bonne vie

Quartz sound bowls create a range of tones/notes to restore the normal vibrancy of out-of-alignment parts of the body, mind and soul with relaxing effect. Wine is known as the best companion to create the moments of art de vivre and conviviality, but also as a natural medicine with its antioxidant effect. Together they create an unprecedented moment of wellbeing.



# Client curation / customization



## ALIGNS WITH THE SPECIFIC BRAND MESSAGES OR GOALS

We adapt the Quartz sound to the specific clients needs. The sound can open the team's creativity, enhance the elegance of the product or reflect a specific character of the wine. The possibilities are endless



## ADAPTABLE TO DIFFERENT TYPES OF WINES

We define the wine selection together with the client and adapt the wine speech accordingly. Maybe you want to learn more about Champagnes or the magic of natural or biodynamic wines or make the launch of the new bottle unforgettable



## THE ACTIVITIES

Depending on the chosen theme of the event we select interactive and pedagogical activities to engage the group into the process

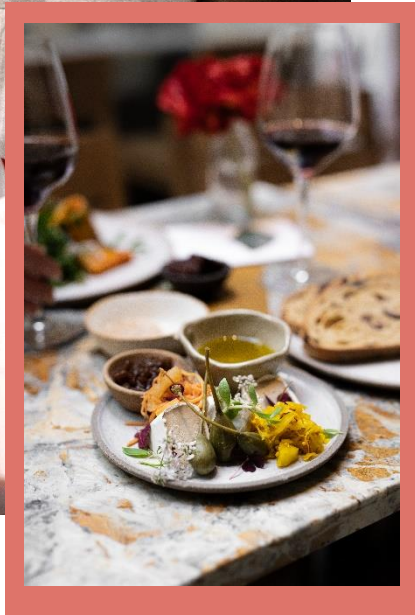


## POST EVENT CURATION

Follow-up connection, Olivia and Iryna can accompany you in your specific goals.

Olivia - integrating sound into the fermentation process, everyday tools for alignment, trainings, ateliers...

Iryna - wine master classes, ateliers art de vivre, wine courses, creative tastings...



## ALIGNED WITH BRAND MESSAGES & OBJECTIVES

Each Sensory Symphony event is fully customizable to the client's needs.

It can be:

- An art-de-vivre sensory experience
  - An educative session
  - Both simultaneously
- Team Building or Team Event

Together with the client, we will fix a theme for the event that will correspond to the specific objectives of the brand.

### Examples

- Increase joy and engagement among new and senior team members
- Increase confidence and stress resilience for a beauty brands education teams
- Transmit the heritage messages of a luxury Cognac brand through sensory experience
- Share the magic of exploration & earth treasures for an on-the-rise winery
- Align with the power of intuition and balance for a private event
- Honor the importance of divine feminine and masculine for a savvy Hotel
- And much more – the possibilities are endless



## TANGIBLE GIFT & TAKEAWAY

For each Sensory Symphony event, we offer a gift. Each guest can take this experience home, not just mentally and emotionally, but also physically, thanks to these cherished treasures.

## ALWAYS INCLUDED & CUSTOMIZED

- High-quality paper
- Customized envelope with guests' initials
- Crystal aligned with the theme
- Printed card with key messages





# POSSIBLE FORMATS



## Sensorial Experience / No food

Duration: 1h30 min  
2 wines tasting  
No food included

Focus:

More Educational approach  
More time to share wine & quartz  
science and brand messages



## Aperitif Experience / With appetizers

Duration: 2h30 min  
2/3 wines tasting  
Appetizers paired with each wine

Focus:

Balance between Educational  
aspects & Entertainment



## Full Dining Experience

Duration: 3h30 min  
3/4 wines tasting  
Dishes selected and paired with  
wine to make shine both of them

Focus:

Focus on Art de Vivre, emotional  
engagement, subtle education

# Example of the Program:

Welcome with an aperitif

## INTRO

- Presentation of the “Sensory Symphony” concept and the theme chosen for the event
  - Demonstration of quartz bowls sound
  - Interactive opening with the ice-breaker
    - Impact of sound on wine

## MAIN PART

- Presentation of the first wine
- Activity linked to the theme (e.g. visualization, breathing, etc.)
- Classic tasting of the first wine and definition of 3 emotions linked to it
- Tasting accompanied by the sound of quartz + drawing the feeling of the wine on the dedicated card
- Interactive round table to discuss and share feedback

*\*The program repeats with the second wine*

*\*Brand messages are shared through the whole experience*

## CONCLUSION

Closing activity



# LAST EVENTS



The following slides will show our past collaborations and experiences adapted to different clients... We do not reveal all the details to keep the secrets of each client and give space for creativity at upcoming events.



# SEPHORA TEAM- BUILDING

Theme: resilience & confidence / no food



# COLLAB WITH BRAMAVENTU (PUBLIC)

Theme: exploration & treasures of the earth / 2 appetizers



# SYMPHONIE SENSORIELLE & VEGAN DINER AT HOY

Theme: Summer Solstice / 5 courses, full dinner experience



# SYMPHONIE SENSORIELLE AT ART GALLERY



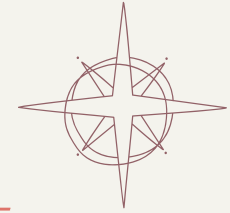
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# Wine & Quartz Alignment



FACT






# Meet Iryna & Olivia



**Iryna Krainychyn, founder of Ars Divino,** creator of high-end oenological & gastronomic experiences & wine trainer. Oenologist, certified WSET educator, Iryna has held several positions for more than 7 years as wine education & training manager within the Moët – Hennessy group..

**Olivia B. Panella, founder of Uma Gaia,** a haven for inner & outer alignment. With over 15 years in the healing arts; a Reiki Master, Quartz Sound Therapist, Litho therapist, & an adept knowledge in a myriad of other ancient modalities. Olivia offers private sessions, ateliers, retreats & has an array of international corporate wellness clients..



The senses are  
the doorway to the  
present moment

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